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The Trent Central Student Association (TCSA) is the student union at Trent University that represents 10,000+ undergraduate students. We offer various opportunities for local businesses and services to connect and engage with the Trent audience, and to gain exposure for your brand.

In addition to our website that students access daily on desktop computers and mobile devices, our social media platforms collectively reach over 12,000 followers across Facebook, Twitter, Instagram, and TikTok. We follow local organizations and businesses and share updates and posts that are relevant to students. Follow us: @theTCSA

Please contact TCSA Community Coordinator, Aditi Sharma, at [community@trentcentral.ca](mailto:community@trentcentral.ca) if you have any questions or to take advantage of the various advertising options we offer:

**TCSA Member (Student) Pricing:**

	4-month term	8-month term
website + social media	\$45/month	\$30/month
website only	\$25/month	\$20/month
social media only	\$30/month	\$25/month
social media blast	\$50 one-time cost	

**Non-Profit Pricing:**

	4-month term	8-month term
website + social media	\$55/month	\$40/month
website only	\$35/month	\$30/month
social media only	\$40/month	\$35/month
social media blast	\$60 one-time cost	

**Local Business Pricing:**

	4-month term	8-month term
website + social media	\$70/month	\$55/month
website only	\$40/month	\$35/month
social media only	\$50/month	\$45/month
social media blast	\$75 one-time cost	

**Corporate Pricing:**

	4-month term	8-month term
website + social media	\$120/month	\$100/month
website only	\$60/month	\$50/month
social media only	\$70/month	\$60/month
social media blast	\$125 one-time cost	